



MASSP Winter Conference: "Achieving Balance"

January 18-20, 2017 • DoubleTree by Hilton Bloomington • Minneapolis, MN

REGISTRATION DEADLINE: January 6, 2017



COMPLETE A SEPARATE FORM FOR EACH REGISTRATION

PLEASE TYPE OR PRINT CLEARLY.

Full Name: _____ Preferred First Name: _____

School Name: _____

School Phone: _____ Email: _____

- I would like vegetarian meals I would like gluten free meals
 Retired MASSP member (Complimentary registration. Purchase Meals Only - call Renee 651-999-7337 for pricing.)

REGISTRATION OPTIONS/FEEES ARE BELOW — PLEASE CHECK ALL APPROPRIATE REGISTRATION BOXES

Pre-Conference Sessions Wednesday, January 18, 2017 (Lunch included)

Registration times: 9:00 a.m.

	MEMBER	NON-MEMBER
10:00 a.m. - 2:00 p.m. . . .School Law Seminar — Roger Aronson	<input type="checkbox"/> \$150	<input type="checkbox"/> \$195
10:00 a.m. - 2:00 p.m. . . .Moving from Traditional to Successful Flipped PD — TIES	<input type="checkbox"/> \$150	<input type="checkbox"/> \$195
10:00 a.m. - 2:00 p.m. . . .Building your School's Brand with Social Media — TIES	<input type="checkbox"/> \$150	<input type="checkbox"/> \$195
10:00 a.m. - 2:00 p.m. . . .Why Some Principals Thrive & Succeed: The "Secret Sauce" — Bruce Miles . . .	<input type="checkbox"/> \$150	<input type="checkbox"/> \$195
	TOTAL	\$ _____

Full Conference

Registration: January 18, 2017 from 1:30 p.m. - 5:30 p.m.	MEMBER	NON-MEMBER
Full conference January 18 - 20, 2017 <i>(Pre-conference sessions not included in price)</i>	<input type="checkbox"/> \$360	<input type="checkbox"/> \$435
	TOTAL	\$ _____

Partial Days Alternatives

	MEMBER	NON-MEMBER
Wednesday, January 18.....3:30 p.m. - 8:00 p.m.....Session/Banquet	<input type="checkbox"/> \$150	<input type="checkbox"/> \$195
Thursday, January 19.....8:30 a.m. - 12:30 p.m.....Session/Lunch	<input type="checkbox"/> \$150	<input type="checkbox"/> \$195
Thursday, January 19.....12:30 p.m. - 4:25 p.m.....Lunch/Session	<input type="checkbox"/> \$150	<input type="checkbox"/> \$195
Friday, January 20.....8:00 a.m. - 11:00 a.m.....Breakfast/Session	<input type="checkbox"/> \$75	<input type="checkbox"/> \$120
	TOTAL	\$ _____

GRAND TOTAL \$ _____

Return completed form and fee to address below
or email (renee@massp.org) or fax (651-999-7331) and then submit payment.

MASSP • 1667 Snelling Avenue North • Suite C-100 • St. Paul, MN 55108

Phone: (651) 999-7333 • 1-800-430-6716

Any Cancellations received after January 6, 2017 will be charged \$25.00 plus any meal costs.
Registrations received after January 6, 2017 will be charged a \$50.00 late fee.

REMINDER: The deadline for DoubleTree by Hilton - Bloomington reservation is JANUARY 6, 2017
(Reserve your room directly with the hotel) 7800 Normandale Blvd., Minneapolis, MN 55439 952-835-7800
DoubleTree online registration link: http://doubletree.hilton.com/en/dt/groups/personalized/M/MSPBSDT-ASP-20170114/index.jhtml?WT.mc_id=POG



MASSP Winter Conference 2017

“Achieving Balance”



Conference Information

The Minnesota Association of Secondary School Principals invites you to join us at the our 2017 Winter Conference, which will be held January 18-20, at the DoubleTree by Hilton Hotel - Bloomington. This year's conference has been designed to meet the daily challenges of practitioners and also support a vision of personal and professional development that will strengthen our organization. Our ongoing focus of “Achieving Balance” is not just a personal challenge that will lead to self-growth and reflection; it is also a development strategy for MASSP that will allow us to better share our intellectual capital as we create new initiatives based on the needs of our learners.

Pre-Conference Sessions Wednesday, January 18, 2017

- **School Law Seminar — Roger Aronson**
Roger is one of the most highly regarded experts in school law in the State of Minnesota. Find out what is new in school law, have your legal questions answered and gain valuable insight.
- **Moving from Traditional to Successful Flipped Professional Development — TIES**
Traditional professional development is becoming a thing of the past as Flipped Professional Development is taking over. Traditional PD spends too much time covering new technology or curriculum, resulting in people answering questions on their own or giving up and seeing it as another thing on their plate. With Flipped PD, the time is shifted to learning the new ideas/tools on their own in their own way, while face-to-face time is now spent discussing and collaborating. This personalized learning approach has been successful in many Minnesota schools, will yours be next?
- **Build your School's Brand with Social Media — TIES**
Join us for a hands-on workshop on how to utilize social media at your school. Cyndy from TIES will demonstrate how to utilize Twitter, Instagram and YouTube to brand your school effectively. Plus, Tara Cegla and Coley Fehringer, district communication specialists, will share how Spring Lake Park Schools is using social media tools in their district. BYOD for collaborative work time to develop your own social media plan! This session is designed for all levels, but primarily beginner and intermediate social media users.
- **Why Some Principals (& leaders in many occupations) Thrive & Succeed: The “Secret Sauce” — Bruce Miles**
If we are not careful, we can focus too much on operational and management issues as Principals. This session will demonstrate strategies and resources that are currently used by effective Principals, Superintendents, and leaders in other sectors to strategically develop themselves, their successes, their careers, and reduce the effect of problems & crises on the job.

Winter Conference Keynote Presenters will be:

- **Will Parker — “8 Hats: Essential Roles for School Leaders”**
- **Muhammad Khalifa — “Culturally Responsive School Leaders”**
- **Brenda Cassellius, Minnesota Education Commissioner**
- **Roger Aronson, MASSP Attorney/Lobbyist**

We will be offering over 20 Concurrent Sessions on Thursday, January 19, 2017.

2017 MASSP Winter Conference “Achieving Balance” January 18-20, 2017

SCHEDULE AT A GLANCE

Wednesday, January 18, 2017

- 10:00 a.m. - Pre-Conference Seminars - Registration 9:00 a.m.
2:00 p.m.
- 1:30 p.m. - Winter Conference Registration
5:30 p.m.
- 3:30 p.m. - General Session - Will Parker - “8 Hats: Essential Roles for School Leaders”
5:15 p.m.
- 5:30 p.m. - Reception
6:00 p.m.
- 6:00 p.m. - Banquet and Announcement of 2017 Minnesota Principals of the Year
8:00 p.m.

Thursday, January 19, 2017

- 7:30 a.m. - Continental Breakfast - Exhibit Hall
- 7:30 a.m. - Exhibits Open
4:00 p.m.
- 8:00 a.m. - Registration
- 8:30 a.m. - General Session - Muhammad Khalifa - “Culturally Responsive School Leadership”
- 10:00 a.m. - Coffee Break
10:30 a.m.
- 10:30 a.m. - Concurrent Sessions
12:25 p.m.
- 12:30 p.m. - Luncheon/General Session
1:30 p.m.
- 1:30 p.m. - Dessert/Coffee Break - Exhibit Hall
2:25 p.m.
- 2:30 p.m. - Concurrent Sessions
4:25 p.m.
- 4:30 p.m. - Members’ Reception

Friday, January 20, 2017

- 8:30 a.m. Breakfast
- 9:00 a.m. General Session - Brenda Cassellius, Minnesota Education Commissioner
- Roger Aronson, MASSP Attorney/Lobbyist
- 11:00 a.m. Adjourn