



**MASSP Winter Conference: "Achieving Balance"**  
January 30 - February 1, 2019 • Minneapolis Marriott City Center Hotel

**REGISTRATION DEADLINE: January 8, 2019**

**COMPLETE A SEPARATE FORM FOR EACH REGISTRATION**

PLEASE TYPE OR PRINT CLEARLY.

Full Name: \_\_\_\_\_ Preferred First Name: \_\_\_\_\_

School Name: \_\_\_\_\_

School Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- I would like vegetarian meals
- I would like gluten free meals
- Retired MASSP member (Complimentary registration. Purchase Meals Only - call Renee 651-999-7337 for pricing.)

**REGISTRATION OPTIONS/FEEES ARE BELOW — PLEASE CHECK ALL APPROPRIATE REGISTRATION BOXES**

**Pre-Conference Sessions Wednesday, January 30, 2019 (Lunch included)**

Registration times: 9:30 a.m.

	MEMBER	NON-MEMBER
10:00 a.m. - 2:00 p.m. . . . .School Law Seminar . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
10:00 a.m. - 2:00 p.m. . . . .Emerging Trends in Educational Technology & Security . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
10:00 a.m. - 2:00 p.m. . . . .Combating ACEs with REACH . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
10:00 a.m. - 2:00 p.m. . . . .Reducing Conflict & Working with Difficult Employees . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
10:00 a.m. - 2:00 p.m. . . . .Prepare and Practice: Developing a Modern Safety & Security Plan . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
	<b>TOTAL</b>	<b>\$ _____</b>

**Full Conference**

Registration: January 30, 2019 from 1:30 p.m. - 5:30 p.m.	MEMBER	NON-MEMBER
Full conference January 30 - February 1, 2019 . . . . . <i>(Pre-conference sessions not included in price)</i>	<input type="checkbox"/> \$375	<input type="checkbox"/> \$450
	<b>TOTAL</b>	<b>\$ _____</b>

**Partial Days Alternatives**

	MEMBER	NON-MEMBER
Wednesday, January 30.....3:30 p.m. - 8:00 p.m.....Session/Banquet . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
Thursday, January 31.....8:30 a.m. - 12:30 p.m.....Session/Lunch . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
Thursday, January 31.....12:30 p.m. - 4:25 p.m.....Lunch/Session . . . . .	<input type="checkbox"/> \$160	<input type="checkbox"/> \$205
Friday, February 1 .....8:00 a.m. - 11:00 a.m.....Breakfast/Session . . . . .	<input type="checkbox"/> \$80	<input type="checkbox"/> \$125
	<b>TOTAL</b>	<b>\$ _____</b>

**GRAND TOTAL \$ \_\_\_\_\_**

**Return completed form and fee to address below  
or email ([renee@massp.org](mailto:renee@massp.org)) or fax (651-999-7331) and then submit payment.**

MASSP • 1667 Snelling Avenue North • Suite C-100 • St. Paul, MN 55108 Phone: (651) 999-7333

Any cancellations received after January 8, 2019 will be charged \$25.00 plus any meal costs.  
Registrations received after January 8, 2019 will be charged a \$50.00 late fee.

**REMINDER: The deadline for Minneapolis Marriott City Center reservation is JANUARY 8, 2019**  
**(Reserve your room directly with the hotel) 30 South 7th Street, Minneapolis, MN 55402 612-349-4000**  
**Marriott online registration link: <https://book.passkey.com/event/49803226/owner/1070/landing>**



# 2019 MASSP Winter Conference

## “Achieving Balance”

### Conference Information



The Minnesota Association of Secondary School Principals invites you to join us at our 2019 Winter Conference, which will be held January 30 - February 1, at the Minneapolis Marriott City Center Hotel. This year's conference has been designed to meet the daily challenges of practitioners and also support a vision of personal and professional development that will strengthen our organization. Our ongoing focus of “Achieving Balance” is not just a personal challenge that will lead to self-growth and reflection; it is also a development strategy for MASSP that will allow us to better share our intellectual capital as we create new initiatives based on the needs of our learners.

#### Pre-Conference Sessions Wednesday, January 30, 2019

- **School Law Seminar — Roger Aronson, MASSP Attorney/Lobbyist**  
Roger is one of the most highly regarded experts in school law in the State of Minnesota. Find out what is new in school law, have your legal questions answered and gain valuable insight.
- **Emerging Trends in Educational Technology and Security – Troy Cherry, Sourcewell Technology (formerly TIES)**  
Educational technology and security is constantly moving target and everyone seems to have an opinion as to the “next big thing.” The first part of this workshop will include a deeper dive into trends using *Driving K-12 Innovation* (formerly *The Horizon Report*) from the Consortium for School Networking (CoSN), to investigate where technology is leading us and how it is affecting education. The second part of the workshop will include activities surrounding physical security of the school, focusing on what you as school leaders should look for and can emphasize with your staff, to increase security awareness around vulnerable areas of your school.
- **Combating ACEs with REACH — Jim Parry, Stewartville Public Schools**  
Students who have had Adverse Childhood Experiences (ACEs) bring significant challenges to our classrooms. In this session, participants will learn more about the effects of ACEs and trauma-informed education as well as gain resources to further their understanding of ACEs and how to make personal connections with students dealing with them. The case study of REACH Stewartville will be shared. REACH Stewartville is making positive connections with students through Relationships, Education, Accountability, Character, and Hard work. Session resources focus on assisting schools in making personal connections, providing character education, building resilience, understanding the effects of ACEs, and building a culture of giving and empathy for others.
- **Reducing Conflict and Working with Difficult Employees — Jeff Elstad, Owatonna Public Schools**  
Conflict and dealing with difficult people and employees takes up too much valuable leadership time and resources. This session will demonstrate strategies and resources that are currently used to reduce organizational conflict and make working with difficult and resistant people easier. Participants will benefit from a greater understanding of current applied research, macro- and micro-techniques that are quick, effective and easy to use. Actual cases will be presented with an emphasis on the reduction of conflict with difficult and resistant employees. Examples of all research results, assessment tools and management strategies will be handed out to participants.
- **Prepare and Practice: Developing a Modern Safety and Security Plan — Chiefs of Police Panel**  
In this session, participants will explore ways to build a more modern, usable school safety and security plan. The workshop is designed with the understanding that an effective plan is a critical tool in today's world.

#### Topics Include:

- Anatomy of an Active Shooter Attack
- Threat Assessment
- Working with Emergency Responders
- Ways to Practice Your Plan
- Selection and Utilization of a Crisis Team
- Lockdown Procedures
- Media Relations
- Responsibilities to Students, Parents, Staff
- Chaos Response
- Critical Incident Management
- Mental Well-being

#### Winter Conference Keynote Presenters will be:

- Tom Cody - “Top 20 Administrators Live Above the Line: How our Thinking Governs our Experience”
- Rick Jetter and Rebecca Coda - “Escaping the School Leader’s Dunk Tank”
- JoAnn Bartoletti, NASSP Executive Director
- Roger Aronson, MASSP Attorney/Lobbyist

We will be offering over 20 Concurrent Sessions on Thursday, January 31, 2019.

# 2019 MASSP Winter Conference “Achieving Balance” January 30 -February 1, 2019

## SCHEDULE AT A GLANCE

### Wednesday, January 30, 2019

- 10:00 a.m. - Pre-Conference Seminars - Registration 9:00 a.m.  
2:00 p.m.
- 1:30 p.m. - Winter Conference Registration  
5:30 p.m.
- 3:30 p.m. - General Session - Tom Cody - “Top 20 Administrators Live Above the Line”  
5:15 p.m.
- 5:20 p.m. - Reception  
6:00 p.m.
- 6:00 p.m. - Banquet and Announcement of 2019 Minnesota Principals of the Year  
8:30 p.m.

### Thursday, January 31, 2019

- 7:30 a.m. - Continental Breakfast - Exhibit Hall
- 7:30 a.m. - Exhibits Open  
4:00 p.m.
- 8:00 a.m. - Registration
- 8:30 a.m. - General Session - Rick Jetter & Rebecca Coda - “Escaping the School Leader’s Dunk Tank”
- 10:00 a.m. - Coffee Break  
10:30 a.m.
- 10:30 a.m. - Concurrent Sessions  
12:25 p.m.
- 12:30 p.m. - Luncheon/General Session - JoAnn Bartoletti - “NASSP Update”  
1:30 p.m.
- 1:30 p.m. - Dessert/Coffee Break - Exhibit Hall  
2:25 p.m.
- 2:30 p.m. - Concurrent Sessions  
4:25 p.m.
- 4:30 p.m. - Members’ Reception

### Friday, February 1, 2019

- 8:30 a.m. Breakfast
- 9:00 a.m. General Session - Roger Aronson, “Legal and Legislative Update”
- 11:00 a.m. Adjourn